

# TIME

EVERYWHERE

## OPEN RATES

	TIME US	TIME US	TIME EMEA	TIME EMEA	TIME ASIA	TIME SOPAC
Edition	Full Run	Business	Full Run	Europe	Full Run	Full Run
RateBase (000)	2,000	1,000				
<b>4-COLOR RATES</b>						
Full page	US\$254,200	US\$171,800	€ 98,800	€ 95,300	US\$83,000	US\$19,600
Full page Premium	n/a	n/a	€ 113,700	€ 109,600	US\$95,450	US\$22,600
2/3 page	US\$217,000	US\$146,700	€ 84,000	€ 81,000	US\$70,600	US\$16,700
1/2 page	US\$190,700	US\$128,900	€ 74,100	€ 71,500	US\$62,300	US\$14,700
1/3 page	US\$114,400	US\$77,400	€ 44,500	€ 42,900	US\$37,400	US\$8,900
1/5 page	n/a	n/a	n/a	n/a	n/a	n/a
cover 2 1 spread	US\$546,600	n/a	€ 237,200	€ 228,700	US\$199,200	US\$47,100
cover 3	US\$254,200	n/a	€ 108,700	€ 104,800	US\$91,300	US\$21,600
cover 4	US\$343,200	n/a	€ 123,500	€ 119,100	US\$103,800	US\$24,500
<b>BLACK &amp; WHITE RATES</b>						
Full page	US\$165,300	US\$111,700	€ 64,500	€ 62,100	US\$54,000	US\$12,800
2/3 page	US\$140,000	US\$94,600	€ 54,900	€ 52,800	US\$45,900	US\$10,900
1/2 page	US\$124,000	US\$83,800	€ 48,400	€ 46,600	US\$40,500	US\$9,600
1/3 page	US\$74,400	US\$50,300	€ 29,100	€ 28,000	US\$24,300	US\$5,800
<b>BRC INSERT CARDS</b>						
Reg - Supplied	US\$203,360	US\$137,440	n/a	n/a	n/a	n/a
Reg - We-Print	US\$254,200	US\$171,800	n/a	n/a	n/a	n/a
Oversize-Supplied	US\$228,780	US\$154,620	n/a	n/a	n/a	n/a
Oversize-We-Print	US\$292,330	US\$197,570	n/a	n/a	n/a	n/a